



A FINTECH FOR HEALTH CO-CREATION WORKSHOP

HOSTED BY PSI VIETNAM IN PARTNERSHIP WITH ACCESS HEALTH INTERNATIONAL AND METLIFE FOUNDATION

DISCOVERING INNOVATIVE FINTECH SOLUTIONS
FOR HEALTHCARE FINANCING CHALLENGES

7 JULY 2020 | 9AM TO 3PM | MOVENPICK HOTEL HANOI

Vietnam experiences one of the highest rates of abortions in Asia, with many of these cases due to unwanted pregnancies. Contributing to the overall problem is a lack of access to affordable, effective long-term contraception. Government funding for women's health in Vietnam is drying up, leaving gaps in the social health insurance program for women seeking reproductive healthcare services.

Currently, the upfront costs of long-term contraception are too high for low- and moderate-income women to pay out-of-pocket. Digital finance now offers us new tools to create innovative financing solutions that are targeted, scalable, and affordable and can address this affordability challenge.

What is the goal of this workshop? Together with fintech companies, government health officials, key industry leaders, and healthcare partners, we'll discover these affordability challenges and co-create innovative financing solutions to help low- and moderate-income women in Vietnam pay for long-term contraception

Workshop Objectives:

- Discuss the problem statement presented by PSI and determine the size of the problem, and the potential social and economic impact
- Fintech and healthcare organizations learn from each other in order to co-create solutions to specific patient financing challenges
- Discuss what a potential partnership-based business solution might look like including value proposition, roles and responsibilities, and way forward